



FOR IMMEDIATE RELEASE

Wilton Pride and Wilton Library Present Fourth Annual Wilton Pride Festival on May 31st

Wilton, Conn.— May 19, 2026 – Wilton Pride, in partnership with Wilton Library, is delighted to announce the return of the annual Wilton Pride Festival on Sunday, May 31, 2026, from 11 a.m. to 4 p.m. in Wilton Town Center.

Building on the success of previous years, this year’s festival will feature a vibrant array of interactive activities, including music, live mural painting, performing arts, an artisan market, exhibits, food, drinks, and much more, all celebrating community collaboration and belonging through partnerships with numerous local businesses and organizations. Rain Date is Sunday, June 7.

“Wilton Library is thrilled to be co-sponsoring the Fourth Annual Pride Festival,” said Caroline Mandler, Executive Director of Wilton Library. “This event is a wonderful opportunity for the community to come together and demonstrate that Wilton is Where You Belong. We look forward to seeing everyone in Wilton Center on May 31st!”

“Four years in, this festival keeps growing because this community keeps showing up - for each other, for our youth, and for the values we share. The Wilton Pride Festival is more than a celebration; it’s a living reminder that belonging isn’t just a slogan, it’s something we build together. We can’t wait to fill Wilton Town Center with dance, joy, art, and a true sense of community on May 31st. We are so grateful to the incredible partners who make this day possible,” said Heidi Tsapelas, Board Member, Wilton Pride.

For the second year in a row, Wilton Pride is partnering with Marché Artisan Market, founded by Wilton residents Katie Nelson and Kerry Ray. Their carefully curated "Pride Market" is dedicated to celebrating local craftsmanship and creating an inclusive platform for artists to promote their businesses. This year, participating Marché vendors will offer a diverse array of handcrafted goods, including art prints and paper, bath and beauty products, candles, clothing, fiber arts, jewelry, pottery and specialty items such as vinyl records, floral arrangements, dog treats, and crafts for the whole family.

Artist Erwin Ong of A Duck Amuck will be leading an interactive community mural art project with festival attendees themed on love, respect, freedom, equality, hope, joy and belonging. Together they will create a collaborative and traveling art piece, envisioned to reside at various community organizations throughout Wilton, including Wilton Library, Wilton Congregational Church, schools, YMCA, St. Matthews, Trackside, and beyond. Erwin Ong's vibrant and colorful posters will also be showcased in Wilton Library's June art exhibition "What Brings Us Together" on view from June 1 through July 9, 2026.

Sunday, May 31st promises to be a day filled with love, community, and fun engaging activities for attendees of all ages!

Activities in Wilton Town Center (11 a.m. - 4 p.m.)

- **11 a.m.:** Festival begins - Enjoy music, festivities, vendors offering swag and merchandise, balloons, face painting, bubbles, a photo booth, and an atmosphere of joy and love
- **11:30 a.m.:** Welcome yoga sun salutation led by Rhoswyn Wellness
- **12 p.m.:** Opening Ceremony featuring flag raising, speeches by Keynote speaker Wilton High School senior Sofie Gibboney, Wilton High School student Finley MacDonald, and others, performance by Wilton High School student Mia Timnev
- **12:40 p.m.:** Mural introduction, meet the artist, and invitation to participate
- **1:00 p.m.:** Music performance by Wilton students from School of Rock
- **2 p.m.:** Pride butterfly craft **at Wilton Library** in the Children's Program Room
- **3 p.m.:** Queen performance by Sienna Rose
- **3:45 p.m.:** Community dance party
- **4:00 p.m.:** Conclusion

Ongoing all day (11 a.m. - 4 p.m.) A variety of activities plus food and beverage options will be available from:

- Bubble & Brew

- College Creamery
- Come Grow the Love Planting Table – sponsored by ASML
- Community mural with Erwin Ong of A Duck Amuck
- Cotton Candy Time
- Freddy's Platos
- Food for the Soul by LR
- Golf on the Green
- Justin Baiad Photography – Photo Booth
- Marché Artisan Market featuring 30+ vendors
- Parlor Pizza
- Sensory on Wheels
- Cocktails by Wheels on the Rocks

Adopt-A-Shop Scavenger Hunt (Starting at 11:00 a.m.) Participants can begin the Scavenger Hunt by checking in at the Pride Table at the Town Green starting at 11:00 a.m. The hunt will feature participating "Adopt-A-Shop" partners throughout the town center. Entries must be submitted by **Sunday, June 28th at 9 p.m.** The winner(s) will be selected the week of June 29th and announced on Wilton Pride's social media channels.

This collaboration furthers the work of the Coalition's #WiltonIsWhereYouBelong campaign. The #WiltonIsWhereYouBelong campaign aims to cultivate a stronger sense of belonging and promote inclusivity for all Wilton residents, regardless of background, race, religion, gender, or sexual orientation. The Wilton Pride Festival offers a valuable platform to connect with the community and highlight the Coalition's ongoing efforts to support the well-being of Wilton's youth and families. The Wilton Coalition for Youth is a network of organizations, town departments, and individuals dedicated to preventing substance misuse and promoting mental health within the community, spearheaded by the Wilton Youth Council.

Participating vendors and community partners include:

Alana Strock & Co., ASML, Beloved Earth Co., Bubble & Brew, Catalyst CT | The Hub, Come Grow the Love – Tree Planting Table, Connecticut Humane Society, Golf On the Green, J&M Jewelry Designs, Laura Feist - sidekick ct, Lighthouse/Kids in Crisis, Mental Health Connecticut, Rhoswyn Wellness, Riverbrook Regional YMCA, Sasco River Center, Sensory on Wheels, St. Matthew's Episcopal Church, The Rowan Center, University of CT DMHAS, Wilton Congregational Church, Wilton Democrat Town Committee, Wilton Land Trust, Wilton Loves, Wilton Police Department, Wilton Social Services, Wilton Volunteer Ambulance Corps, Wilton Youth Council, Wonder Bracelets, and Woodcock Nature Center.

For more information, please visit Wilton Pride at www.wiltonpride.org or contact events@wiltonpride.org.

About Wilton Pride

Wilton Pride is a nonprofit 501(c)(3) organization that brings together and supports Wilton's LGBTQ+ community and allies. We cultivate community collaboration by challenging prejudice, celebrating LGBTQ+ culture, educating, and promoting awareness.

About Wilton Library

For more than 130 years, Wilton Library has served as the cultural and intellectual center of Wilton with the mission to inform, enrich, connect, and inspire our community. Wilton Library is honored to be recognized with state and national awards. The library is located at 137 Old Ridgefield Road in the heart of Wilton Center. For more information, visit www.wiltonlibrary.org or call (203) 762-3950.


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05/19/26
(continued below)

2026 wilton
pride festival
sunday
may 31
11AM - 4 PM
WILTON TOWN CENTER
rain date June 7

OUR TRUTH OUR PRIDE

come for the **music . art . food . community . stay for the love**

DJ MUSIC . FESTIVITIES . FOOD . DRINKS .
ARTISAN MARKET . VENDORS . BALLOONS .
FACE PAINT . BUBBLES . PHOTO BOOTH
GOLF ON THE GREEN 

SENSORY INCLUSIVE EVENT
with the help of
Sensory on Wheels

SPECIAL GUESTS:
SOFIE GIBBONEY, MIA TIMNEV
FINLEY MACDONALD

COMMUNITY ART MURAL
with Erwin Ong 

 **COME GROW THE LOVE**
Planting Table by ASML



ORGANISERS:



BUBBLE & BREW | COTTON CANDY TIME | COLLEGE CREAMERY | FREDDY'S PLATOS | PARLOR PIZZA | WHEELS ON THE ROCKS

adopt-a-shop . SCAVENGER HUNT . all day check in at Pride Table at the Town Green

#wiltoniswhereyoubelong



Abef Crochet, Anderson + Joy, Bessie Nails, Black Sheep Knits, Bunni Nicole Illustrations, Ceramics by Maggie Chow, Cups for a Cause DV, Dinobee Art Studios, Fanciful Fox, Frogs Cottage, Grannys Doggie Treats LLC, Hook and Heart and Sime Sisters, JaxtheCatalyst, JC Knits, Kitchen Witch Botanicals, LLC, Larch and Pine, Laurie Lynn's clay & vintage Jewelry & gifts, Lissedales, Love from Brooklyn, Melt & Relax Candle Co, Michaela Wales Art, Modern Kern Soap Co, Ooh La Lola, Painted Path Studio, Pottery By Safiya, Prince Fae Art, Pure by Shasha, Rattbear Handmade, Realm of Dreams, Saturnalia Design Lab, Soleil By Kiran, The Tinsel Fairy, Two souls handcrafted jewelry, Weekend Glow Candles.

ASML, Alana Strock & Company, Beloved Earth Co, Bubble & Brew, Catalyst CT, The Hub, College Creamery, Connecticut Humane Society, Food for the Soul by LR, Golf On the Green, J&M Jewelry Designs, Laura Feist -sidekick ct, Lighthouse/ Kids in Crisis, Mel B Styling, Mental Health Connecticut, Rhoswyn Wellness, Sabco River Center, Sensory on Wheels, St. Matthew's Episcopal Church, The Rowan Center, University of CT | CT Department of Mental Health and Addiction Services, Wilton Democrat Town Committee, Wilton Library, Wilton Loves, Wilton Pride, Wilton Social Services, Wilton Youth Council, Woodcock Nature Center, Wonder Bracelets

- 11:00 AM KICKOFF @TOWN GREEN
- 11:30 AM WELCOME YOGA BY RHOSWYN WELLNESS
- 12:00 PM OPENING CEREMONY
FLAG RAISING
PERFORMANCES
AWARDS
- 12:40 PM MURAL KICKOFF
MEET THE ARTIST
- 1:00 PM MUSIC PERFORMANCE
SCHOOL OF ROCK
- 2:00 PM PRIDE BUTTERFLY
CRAFT @LIBRARY
- 3:00 PM QUEEN PERFORMANCE
SIENNA ROSE
- 3:45 PM COMMUNITY
DANCE PARTY

Pride Partners:

Alana Strock & Co. · ASML · Beloved Earth Co · Catalyst CT | The Hub · Come Grow the Love · Tree Planting Table · Connecticut Humane Society · Golf On the Green · J&M Jewelry Designs · Laura Feist - sidekick ct · Lighthouse/Kids in Crisis · Mental Health Connecticut · Rhoswyn Wellness · Riverbrook Regional YMCA · Sasco River Center · Sensory on Wheels

4th annual Wilton Pride Festival

**OUR TRUTH
OUR PRIDE**

#wiltoniswhereyoubelong

05.31.2026

11am - 4pm · Town Green · Rain Date June 7th

Pride Partners:

St. Matthew's Episcopal Church · The Rowan Center · University of CT DMHAS · Wilton Democrat Town Committee · Wilton Land Trust · Wilton Library · Wilton Loves · Wilton Police Department · Wilton Social Services · Wilton Volunteer Ambulance Corps · Wilton Youth Council · Woodcock Nature Center · Wonder Bracelets

Rise Donuts	Scoops Arena Hairstyling	Wild Child Chamber of Commerce	The Turnover Shop Grooming By Gabe	Village Market	A Duck Amuck Community Mural	Theo's	Tusk & Cup	Berkshire Hathaway
Support our local Adopt-A-Shop Partners	Classically Cate	Food & Drinks: Bubble & Brew College Creamery Cotton Candy Time Food for the Soul by LR Freddy's Platos Parlor Pizza Wheels on the Rocks	Touch a Truck Parlor Pizza Truck Bubble & Brew Freddy's Platos College Creamery	Golf	Marché	Pride Market 30+ Vendors	Marché	WILTON LIBRARY Pride Butterfly Craft 2PM Art Show Featuring: A DUCK AMUCK
				"Grow the Love" Planting Tables	Yoga	DJ		
				Sensory on Wheels	Photo Booth	Face Painting		
				Cocktails	Cotton Candy Time	School of Rock		
				Picnic Tables		Hair Tinsel		



Photo credit - Justin Baiad Photography